

## REGISTRATION FORM

### Free NFB screenings

Rendez-vous de la Francophonie – March 9 to 25, 2012

“Understanding Builds a Better Future”

PLEASE COMPLETE THIS FORM AND RETURN IT BY **JANUARY 13, 2012**, by fax to **514-496-1895** or by email to [<d.hetu@onf.ca>](mailto:d.hetu@onf.ca).

Organization	
Contact name and telephone	
Information/box office telephone	
Fax	
E-mail	
Material delivery (name and address)	
Venue capacity	

*We would like to screen the following film programs during the 2012 edition of Rendez-vous de la Francophonie (RVF).*

*(Please add a sheet if you need more space.)*

#	Film programs	Dates	Times	Venues	Target Group(s)	Version with English subtitles
1	<p><b><i>Les Fros/The Lumberfros</i></b> (71min 15 s) Opening short: <b><i>Ici par ici/Here and There</i></b> (9 min)</p> <p><b>Thematic Link:</b> Forestry workers of all ages and nationalities opt to go up North and work in French.</p>					<p>YES <input type="checkbox"/> <b><i>The Lumberfros</i></b></p> <p>NO <input type="checkbox"/> <b><i>Les Fros</i></b></p>
2	<p><b><i>Esprits de famille/Family Spirits</i></b> (62 min 10 s) Opening short: <b><i>Sur la route/Big Drive</i></b> (9 min 15 s)</p> <p><b>Thematic Link:</b> Tribute to the origins of the French-speaking community in North America.</p>					<p>YES <input type="checkbox"/> <b><i>Family Spirits</i></b></p> <p>NO <input type="checkbox"/> <b><i>Esprits de famille</i></b></p>

**We would like to receive the following promotional material to promote our network and community screening(s):**

Description	Number	Date required
11 x 17-inch poster for each program screened (max. 30 per program) (There is a 3-inch high blank space at the bottom of the poster, where you can add the dates and locations of your screenings.) For orders over 30, the NFB can send you the PDF file upon request.		
Information sheet (“one-sheet”) for each film screened (max. 30 per film). For orders over 30, the NFB can send you the PDF file upon request.		
NFB <b>Logo</b> and event <b>signature</b> for advertising purposes (sent by email upon request).		
N.B. Images of each film are available at our FTP Web site <a href="http://ftp.nfb.ca/pub/Rendez-vous_Francophonie_2012">ftp://ftp.nfb.ca/pub/Rendez-vous Francophonie 2012</a> . If you are having trouble downloading, please contact us at <a href="mailto:d.hetu@onf.ca">d.hetu@onf.ca</a> .		

**Checklist: To promote our screenings to the greatest number of people, we plan to: (please check appropriate box)**

<input type="checkbox"/>	Enter our screenings in the Canada-wide schedule of activities on the Rendez-vous de la Francophonie Web site <www.rvf.ca>
<input type="checkbox"/>	Put up posters wherever possible in public places for each program screened (libraries, stores, community centres, schools, restaurants, etc.)
<input type="checkbox"/>	Insert advertising in a regional weekly – Name of weekly: _____ Number of times your ad will appear: _____
<input type="checkbox"/>	Announce our screenings on local and community radio – Station: _____
<input type="checkbox"/>	Announce our screenings on local and community TV – Station: _____
<input type="checkbox"/>	Distribute invitations to target groups: pensioners, social agencies, groups promoting French, immigrants, teachers, students (youth or adult), forestry workers, professionals, etc. <input type="checkbox"/> By email <input type="checkbox"/> By mail <input type="checkbox"/> In person
<input type="checkbox"/>	Invite members of our social media groups: friends, family, colleagues, etc.
<input type="checkbox"/>	Post our screenings in the social media: Facebook, Twitter, YouTube or the NFB blog.
<input type="checkbox"/>	Re-issue invitations and post reminders one week before screenings.

**IMPORTANT:**

**Audience data (number of people per screening) must be submitted to the NFB by email (to <[d.hetu@nfb.ca](mailto:d.hetu@nfb.ca)>) by March 28, 2012 at the latest.**

**ADDITIONAL SUGGESTION – MARCH 9 – 25, 2012**

If you would like to view NFB films, but are unable to organize a screening during the Rendez-vous, no problem! The NFB is breaking new ground for 2012: alone or with friends, at home or out, you can now see four of our films online at <[www.rvf.ca](http://www.rvf.ca)>, and on your iPhone or iPad. The available films are: *Pour la Cause/For the Cause* (Web premiere!), *La dernière batture/Turning Tides*, *Un dimanche à 105 ans/A Sunday at 105* and *Canada Vignettes: Instant French*. For information....and the films, go to <[www.rvf.ca](http://www.rvf.ca)>.