

Workshop #4 Jamie Biggar - How to Tell Your Story

Engaging stories connect you to your audience and the present moment. These stories start with you - telling people why you chose to act. Next, they reach out to include a larger group of people with whom you find common cause by connecting your experiences with their own. Finally, they bring this group of people to the action that is needed now. You can break this down into the story of me, story of we, and story of now.

What is your “story of me?” -

What is your “story of we”?

What is your “story of now”?