

Social Media Outreach & Your Chapter: A quick survey

Name:

Chapter:

1. Please indicate the social media channels you engage with for personal use:

Facebook

Blogs

Twitter

YouTube

LinkedIn

Other(s) _____

2. Do you use social media channels to communicate with your chapter or with CPF at large? If so, how do you use it?

3. If you are not using social media to communicate with your chapter or CPF at large, would you like to? Why or why not?

4. How would you like to be engaging with your chapter and/or the CPF BC & Yukon branch provide in terms of social media? (Check all that apply)

Twitter updates

Blogs

YouTube Videos

Flickr photo sharing

Chapters' individual Facebook groups/events/discussions

Other: _____