



CPF *Canadian Parents for French*

British Columbia & Yukon Branch

CPF BC & Yukon Conference Schedule Richmond 2011

DAY	TIME	EVENT	LOCATION
Friday	15h to 21h	General Registration	Conference Level
	18h30 to 21h	Opening reception Words of welcome by Debra Pool, CPF BC & Yukon Branch Board President. <i>(Cash bar, refreshments and hors d'oeuvres)</i> <i>*Finger food</i> <i>*No tables</i> <i>*Introduce partners / honorary guests</i>	Richmond Room
	21h to 23h	Social networking	Richmond Room
Saturday	7h30 to 8h15	Breakfast	Ballroom Salon A
	8h to 12h00	General registration	Conference Level
	8h to 8h15	Welcome by Debra Pool Housekeeping items, introduction of presenter.	Ballroom Salon A
	8h15 to 8h30	Networking Activity with Alex Hughes - Bring Your Talking Shoes!	Ballroom Salon A
	8h30 to 9h45	Chapter Introductions - Facilitated by Interim Branch ED, Glyn Lewis <i>*What worked well over the past year?</i> <i>*What need improvement?</i> <i>*What are the challenges your chapter and or your FSL programs face?</i>	Ballroom Salon A

	9h45 to 10h30	<p>Presentation #1 (all delegates)</p> <p>Summer Camps & Membership <i>(Natasha Etherington, CPF Ridge-Meadows)</i></p> <p>*How to organize a summer camp *How to recruit new CPF Members *How to engage parent volunteers</p>	Ballroom Salon A
	10h30 to 10h45	BREAK	
	10h45 to 11h55	<p>Presentation #2 (all delegates)</p> <p>Membership Outreach & Recruitment <i>(Erika Rosales, CPF BC & Yukon Chapter Support & Outreach Officer)</i></p> <p>*What are the benefits of membership? *How does membership recruitment support your chapter? *What membership outreach resources are available? *Where to find new members? (e.g., information nights, kindergarten parents, email lists, social media outreach)</p>	Ballroom Salon A
	11h55 to 12h	Debra Announces Lunch & Housekeeping	Ballroom Salon A
	12h to 13h30	Lunch <i>(Per Diem Included in Welcome Package for sponsored delegates)</i>	
	13h30 to 14h45	<p>Workshop #1A</p> <p>Social Media Outreach & Your Chapter <i>(Annemarie Tempelman-Kluit - LintBucket Communications)</i></p> <p>*How to effectively reach out to parents in your local community through Facebook, Twitter and blogs. *How to communicate value of membership through social media networks? *How to use social media as a parent-to-parent mentoring and support tool?</p>	Plaza Room

	13h30 to 14h45	Workshop #2A Socio-Cultural Ideas & Initiatives <i>(Jean-François Packwood, Executive Director, Conseil culturel et artistique de la Colombie-Britannique)</i> *How to develop interesting and engaging socio-cultural programming. *FSL socio-cultural opportunities appropriate for a range of ages. *Round-table discussion on chapter-lead socio-cultural initiatives.	Bridgeport Room
	13h30 to 14h45	Workshop #3A Building Your Parent Community <i>(Ann Whiteaker, President, BC Confederation of Parent Advisory Councils)</i> *Ideas, strategies, and tactics to engage parent volunteers in local parent organizing committees.	Cambie Room
	13h30 to 14h45	Workshop #4A How To Tell Your Story <i>(Jamie Biggar, Executive Director with the national youth engagement group: LeadNow)</i> *Creating and communicating an engaging narrative based on common values.	Vice Regal Room
	14h45 to 15h00	BREAK	
	15h00 to 16h15	Workshop #1B <i>Social Media Outreach & Your Chapter</i>	Plaza Room
	15h00 to 16h15	Workshop #2B <i>Socio-Cultural Ideas & Initiatives</i>	Bridgeport Room
	15h00 to 16h15	Workshop #3B <i>Building Your Parent Community</i>	Cambie Room

	15h00 to 16h15	Workshop #4B <i>How To Tell Your Story</i>	Vice Regal Room
	16h15 to 18h	Review AGM 2010 delegate survey & Branch follow-up	Ballroom Salon A
	18h30 to 19h	Pre-Banquet Cocktails & Socializing	Conference Level
	19h to 21h	Banquet <i>Cash bar, complementary wine, plated dinner</i> * <i>Master of Ceremonies: St-John Alexander - CTV News Reporter</i> <i>Keynote Speaker: Adrian Dix - Leader of the BC New Democrat Party (and former CPF BC & Yukon Branch ED)</i> * <i>Bouquet de Merci Presentation</i> * <i>Appearances by Lisa Marie Perkins, CPF National President, Robert Rothon, CPF National ED, Ann Whiteaker, President BCCPAC, and more to be announced</i>	Ballroom Salon A
	21h to 23h	Social networking	Ballroom Salon A
Sunday	8h to 8h50	Breakfast Monique Mackinnon - 2000 French Words you already know. (15 minutes)	Ballroom Salon A
	8h to 9h	Registration	Conference Level
	9h to 10h30	CPF BC & Yukon AGM <i>(See AGM agenda)</i>	Ballroom Salon A
	10h30 to 11h45	Open discussions	Ballroom Salon A
	11h45 to 12h	Wrap up and end of AGM & conference	Ballroom Salon A
	12h to 14h	Lunch <i>(Per Diem Included in Welcome Package for sponsored delegates)</i>	
	14h to 16h	Board meeting	Plaza Room